

WORLD FIRST AID DAY 2019

“Addressing exclusion through first aid”

Inclusion tips:

BEFORE WORLD FIRST AID DAY

- Anticipate a few weeks before WFAD: which activities will you organise? Where? How? Using which tools? Are your activities, locations and tools accessible to all? If not, how to better adapt them?
- Encourage new ideas and perspectives! Ask for and use inputs from diverse populations for your communication and activity tools. This may lead you to reconsider your own way of doing: we learn every day!
- Make sure your activities location is easily accessible to everyone.
- Favour peer-to-peer activities: they will allow people with different abilities and disabilities to interact and learn from each other.
- Present information for communication and activity purposes in a simple way, using images, plain language and diverse formats – e.g. visual, audio. You can consider using an “easy-to-read” method for communication and activity materials.
- If you use images, strive for people depicted to show the diversity of your potential audience.

ON WORLD FIRST AID DAY – 14 SEPTEMBER

- Ensure a friendly and communicative atmosphere.
- Make sure you are understood: avoid colloquial, acronyms, abbreviations and use plain language as far as possible.
- Be attentive to your audience! Check that the activity environment is fine with everyone. Take time to listen to people. Don't hesitate to repeat yourself, using different words or gestures if necessary.
- Don't assume what people in front of you can do and cannot do. Everyone has their own abilities and disabilities.
- Always be supportive and encourage your audience! Your facilitator role is key to the success of participants.
- If needed and possible, slightly adapt your activity to the needs of each one on the spot, so all can participate.
- Promote inclusion among World First Aid Day participants in a respectful but frank manner
- Encourage all to become volunteers within your National Society.

SUITE À LA JOURNÉE MONDIALE DES PREMIERS SECOURS

- Make sure your post-event communication is accessible to all and do not hesitate to send photos to your participants!
- Gather feedbacks and lessons learned from all facilitators.
- Create or modify the inclusion tips list according to your own World First Aid Day experience.
- Continue engaging for inclusion within your National Society.



International Federation
of Red Cross and Red Crescent Societies
Global First Aid Reference Centre